



**SPONSORSHIP
OPPORTUNITIES**

THE RACE

This year's race will be held on Saturday, November 4th, and will start in Blanding on Bronco Drive. Participants will head south along Highway 191 for 23 miles next to Bears Ears National Monument and finish in scenic Bluff. The event is a USA Track and Field, World Athletics sanctioned event and a Boston Marathon qualifier. We anticipate that our course will be one of the fastest Boston Marathon qualifier courses in Four-Corners Region.

This year, hundreds of participants are expected for the marathon and half marathon events, and we wish to welcome these racers into our community. The Bears Ears Marathon is an important event for this community, Blanding City and Visit Blanding are excited to host this energy packed race and help bolster the local economy towards the end of the tourism season. However, we cant pull this race off with engagement from our community.

We see the finish line; athletes with arms raised in triumph, audiences cheering, towels wrapped over shoulders, and above it all a massive banner complete with sponsors' logos. We know that these local events can provide direct contact with a desirable audience for sponsors.

No matter how big or how small, having a the right sponsors for the 1st annual Bears Ears Marathon will help support the event and ensure that the race continues to grow throughout the region and continues year-after-year.

On the next page you we've detailed sponsorship opportunities ranging from \$1,500 to \$10,000. However, we are open to your creative combination of our sponsorship offerings so that your business can maximize the benefit of supporting the Marathon.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$10,000

- 20 Complimentary T-shirts
- First Right of Refusal (2024)
- Industry Exclusivity
- Signage at Finish Line
- 6 Complimentary Race Entries
- Logo on all Event T-shirts
- Logo on Registration and Registration Website (Hyperlinked)
- Logo on all Digital Advertisements
- Logo on Race Bag (Exclusive to Title Sponsor)
- Swag & Marketing Materials In Race Bag
- Free Booth Space at Finish Line

GOLD SPONSOR - \$5,000

- 15 Complimentary T-shirts
- Signage at Finish Line
- 3 Complimentary Race Entries
- Logo on all Event T-shirts (2nd Tier)
- Logo on Registration and Registration Website (Hyperlinked)
- Logo on Select Digital Advertisements
- Swag & Marketing Materials In Race Bag
- Free Booth Space at Finish Line

Contact Ben Muhlestein or David Johnson to secure your sponsorship.

Bmuhlestein@blanding-ut.gov | Djohnson@blanding-ut.gov

Please secure a sponsorship before July 21st to ensure that your organization logo is included within promotional materials.

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR - \$3,000

- 10 Complimentary T-shirts
- Signage at Finish Line
- 2 Complimentary Race Entries
- Logo on all Event T-shirts (3rd Tier)
- Logo on Registration and Registration Website (Hyperlinked)
- Logo on Select Digital Advertisements
- Swag & Marketing Materials In Race Bag
- Booth Space at Finish Line

BRONZE SPONSOR - \$1,500

- 5 Complimentary T-shirts
- Signage at Finish Line
- Logo on all Event T-shirts (3rd Tier)
- Logo on Registration and Registration Website (Hyperlinked)
- Logo on Select Digital Advertisements
- Booth Space at Finish Line

We Strongly Encourage All Sponsor To Secure Sponsorship Quickly To Ensure Branding Is On All Advertisements & Marketing Materials

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SPONSORSHIP FORM

___ **Yes, I would like to be a sponsor at the following level (check on)**

\$10,000 - Title Sponsor

\$5,000 - Gold Sponsor

\$3,000 - Silver Sponsor

\$1,500 - Bronze Sponsor

Other (custom way to help make the event better | In-kind)

Primary Contact Name _____

Email _____

Phone _____

Name of Corporation _____

Mailing Address _____

City/State/Zip _____/_____/_____

Payment:

Please Make Check Payable To:

Blanding City

50 W. 100 S.

Blanding, Utah 84511

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THANK YOU!

Impact on the Community

The most significant impact of your sponsorship funds is that they are helping to fund an event that directly benefits the Blanding community. We anticipate that we will host hundreds of runners that will be coming in for the weekend. Holding this marathon in the shoulder season provides our lodging and service industry partners with an extended weekend of solid business. By making the event bigger and better with your sponsorship, we are directly benefiting various companies and communities in the area.

Without local sponsors, all our city events would be limited in their programming and quality. Sponsors make these events possible and better with their continued support. Not only do these events mean that Blanding City and our community will support the sponsor's business, but it also means that the Blanding City can support other efforts within our community

Blanding City is grateful for your consideration and support. Your funds will be used with the uttermost responsibility. All proceeds from this event will help support the community parks, our recreation programs, as well as future outdoor recreation efforts within the city.

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